



ZonMw

ZonMw Implementation policy

Comprehensive, integrated, knowledge en
expertise driven

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ZonMw Implementation policy

- Health care field and insurers are responsible for quality and efficiency of health care
- Government plays a stimulating/facilitating role
- ZonMw commissions research and promotes implementation by:
 1. Implementation criteria in application, mid term and final reports
 2. Funding implementation programs and projects
 3. Building capacity/infrastructure
 4. Building knowledge base on implementation

1. Implementation criteria:

For who are results relevant?:

- Other researchers, professionals, patients, financiers?

What should they do?:

- Change behaviour, not this but that

How do you get them to do it?:

- Inform, educate, facilitate, force?

What do we know about implementation?

Active systematic implementation works

Choose strategies based on analysis of goals, intervention, target group, **context**

Push and pull: informative, educational, facilitating, steering

Multi level strategies: micro(individual), meso(organisation) en macro (system)

ref: KIP(2010) en Nivel study DO-imp. (2011)

What do we know about implementation? 2

In phases: orientation, acceptance, change and sustainment

Flexibility in intervention (fidelity?)

Sufficient time and capacity (implementation expertise)

So: multi level, multi strategy, long term investment

Promising results!

KIP: of 79 projects 66% goals attained and 48% integrated in organisation, structure and/or procedures

‘ZonMw is succesfull in attaining implementation goals within programmes and projects and in creating an extensive implementation infrastructure in the last 10 years’

Kip report 2010

-MKB analysis 2016: 90 projects organization wide:
Average 3 partners, 4 products and 3 dissemination and implementation activities, 43% co-financing, 42% follow-up funding

2. Implementation programmes and projects

- National quality improvement programmes:
 - large scale programs in prevention, home care, primary care, hospital care and long term care
 - run by knowledge institutes with implementation expertise
- HTA, Palliative care, Youth care, Elderly care, Mental health programs
- VIMP's, Pearls

3. Infrastructure building initiatives

- Academic collaborative centres in public health
 - research and implementation by collaborating researchers and public health practice workers
- Regional consortia for elderly care
 - research and implementation by collaborating researchers and elderly care institutions
- Implementation fellows

Implementation fellows

- 10 fellows in 8 academic and 2 large regional hospitals
- 3 yrs training by university implementation department
- Advisory and operational role in implementation projects and implementation research, committee member
- Network/infrastructure creation and support in hospitals, regionally and nationally
- Teaching in and outside hospital setting
- Publications

Implementation expertise

1. Knowledge of implementation strategies
2. Knowledge of contexts/context analysis
3. Implementation project management skills
4. Personality traits
5. Building bridges between research and practice

Building knowledge base on implementation

www.zonmw.nl/implementatie

<http://www.zonmw.nl/en/>

Current policy development issues

- ZonMw as knowledge partner in quality cycles: agenda setting, research execution and implementation) in collaboration with researchers, professionals, policy makers, payors and **patients**
- appropriate research designs, reducing waste increasing societal relevance and impact
- measuring impact (intermediary vs outcome indicators)
- building (sector specific) infrastructure for implementation expertise and including others: quality improvement workers, nurses